

## Curriculum Vitae



1. **Name Surname:** MURAT NAZLI
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<https://yasar.academia.edu/MuratNazli>
3. **Degree and Title:** PhD in Business, Adjunct Lecturer
4. **English Proficiency:** YDS:95/ Advanced Level, EF Institute, Brighton, UK
5. **Specialization:** Applied for Associate Professorship in Tourism

### Education:

Level	Field	University/School	Year
Undergraduate	Tourism & Hotel Management	Bilkent University, Ankara, Turkey	1996-2001
Masters	Business Administration, MBA	Cleveland State University, USA	2003-2005
Masters	Management Science & Organization	Ege University, Izmir, Turkey	2009-2011
PhD	Management & Organization	Yasar University, Izmir, Turkey	2011-2016

### 6. Academic Titles:

2004-2005 Graduate Assistant, Cleveland State University, Business School, Operations Management Department

2012-2015 Lecturer, Tourism Management, Yasar University

2016-2017 Dr. Lecturer, Tourism Management, Yasar University

2017-2018 Dr. Lecturer, Faculty of Business, Yasar University

2018-2021 Dr. Lecturer, School of Applied Sciences, Yasar University

2021-2022 Dr. Lecturer, School of Applied Sciences, Tourism Guidance and Faculty of Business, Yasar University

PhD Thesis: The effect of corporate governance on happiness at work in the service industry

Master Thesis: The investigation of corporate scandals in the context of corporate governance

### 7. Publications in internationally referred journals/accepted

Ferika O. S., Avci, N., **Nazli, M.**, & Curkan, S. C. (2022). Impacts of the Current Global Pandemic on the Academic Travels, *Tourism Review International*, in evaluation.

**Nazli, M.**, & Bulut, C. (2022). Post-COVID-19 Travel Intentions of Senior Millionaires, *Tourism and Management Studies*, in evaluation.

**Nazli, M.** (2021). Tourist Guides Facing The Impacts Of The Pandemic COVID-19, *Current Issues in Tourism*, 1-5. DOI: 10.1080/13683500.2021.1997943 (SSCI) 5 year **IF 7.8**

Bulut, C. & **Nazli, M.**, Aydın, E., & Haque, A. (2021). The Effect of Environmental Concern On Conscious Green Consumption Of Post-Millennials: The Moderating Role Of Greenwashing Perceptions, *Young Consumers*, 22(2), 306-319.

- Bulut, C., Aka, S. P., & **Nazli, M.** (2021). Strategic Orientations toward Technological Innovativeness in the Marble Industry, *SN Business & Economics*, 1(10), 1-14. DOI: 10.1007/s43546-021-00127-9
- Bulut, Ç., & **Nazli, M.** (2020). The Effects of Corporate Governance on Employee Attitudes: Evidence from the Hotel Industry in Turkey, *Tourism Academic Journal*, 7(2), 267-281.
- Bulut, Ç., & **Nazli, M.** (2020). Environmentalist Predispositions and Recycled Product Preferences, *International Journal of Contemporary Economics and Administrative Sciences*, 10(1), 173-196.
- Bulut, C., & **Nazli, M.** (2020). Senior Millionaires and Their Travel Behaviours: The Case of Turkey, *Journal of Population Ageing*, <https://doi.org/10.1007/s12062-020-09297-0>
- Ferika, O. S., & **Nazli, M.** (2020). Exploring the Effects of Excessive Tourism Growth on Public Health and Ecosystem, *Journal of Hospitality and Tourism Insights*, 4(1), 1-17. <https://doi.org/10.1108/JHTI-04-2020-006>
- Nazli, M.** (2020). The Future of Tourist Guidance Concerning the Digital Technology: A Comparative Study, *International Journal of Contemporary Tourism Research*, 4(1), 66-78.
- Nazli, M.** (2020). Customer Representatives' Competence of Call Center Employees: An Exploratory Study, *Journal of Multidisciplinary Academic Tourism (JOMAT)*, 5(1), 11-16.
- Nazli, M.** (2020). Tourists' Complaints about the Services of Online Travel Agencies, *Saffron Journal of Culture and Tourism Research*, 3(1), 95-107.
- Nazli, M.** (2019). Second Home Owner's Tourism Perspectives: The Case of Cesme. *Tourism - An International Interdisciplinary Journal*, 67(2), 171-184.
- Ozer S. F. & **Nazli, M.** (2019). Discovering the food travel preferences of university students. *Tourism*, 67(1), 47-58.
- Bulut C., Gencturk, S., Aydin, E., **Nazli, M.**, Kahraman, S. (2019). The Relationship Between Employee Attitudes and Innovation Types: A Managerial Perspective. *Polish Journal of Management Studies*, 19(2), 89-100.
- Nazli, M.**, & Kesici, E. (2018). Exploring The Performance of Hotels' Websites For Disabled Guests: A Content Analysis Approach, *Business & Management Studies: An International Journal*, 6(1), 315-331.
- Sarı, O. F., & **Nazli, M.** (2018). Sustaining Cultural Heritage by Means of Museums in an Ever-Changing World. *Gaziantep University Journal of Social Sciences*, 1(17), 1-14.
- Nazli, M.**, & Mutlu, E. (2018). Corporate Website Content Related to Disability in The Top 50 Fortune Firms In Turkey. *International Journal of Management Economics and Business*, 14(1), 163-186.
- Nazli, M.**, & Musal, R. M. (2018). Surf Tourism Development: Perspectives in Alaçatı Surf Spot. *Business & Management Studies: An International Journal*, 6(2), 390-409.
- Nazli, M.**, & Mutlu, E. (2018). Perception of Innovation and Its Characteristics: The Case of Izmir. *International Journal of Management Economics and Business (IJMEB)*, 14(4), 1065-1080.

Kesici, E. M., **Nazlı, M.**, & Turhan, G. D. (2017). Compatibility of Firm Positioning Strategy and Website Content: Highest R&D Spending Firms in Turkey. *Gaziantep University Journal of Social Sciences*, 16(3), 664-686.

Sarı, Ö. F., & **Nazlı, M.** (2014). A Qualitative Study on the Pride Notion of Tourism and Hospitality Students in Turkey. *International Journal of Contemporary Economics and Administrative Sciences*, 3(3-4), 44-67.

### **7.1. Proceedings presented in international conferences**

**Nazlı, M.** (2019). Digital Perspectives of Professional Tour Guides In A Digital Period, *The 2nd International Conference on Critical Debates in Social Sciences, Seferihisar-Izmir, 3-5 October*.

**Nazlı, M.** (2019). Digitalization of Travel Agencies Within A Digital Era, *II. International Conference on Empirical Economics and Social Sciences (ICEESS'19), Bandırma-Turkey, 20-22 June*.

**Nazlı, M.**, Uzgun, E., & Bulut, C. (2018). How Much Does Labour Turnover Rate In An International Organisation Create A Concern? *The 1st International Conference on Critical Debates in Social Sciences (ICCDSS), Seferihisar-Izmir, 5-7 October*, ISBN: 9786056901607

Bulut, C., Aka, S. P., & **Nazlı, M.** (2018). Strategic Orientations and Technological Innovativeness, *5th Global Entrepreneurship and Innovation Conference (GEIC), Amsterdam-Netherlands, 11-12 October*.

**Nazlı, M.** (2018). Apology In Daily Life And At Work: Does It Really Matter In Establishing Relationships? *Izmir International Congress on Economics and Administrative Sciences (IZCEAS), Cesme, 5-8 December*, Detay Yayıncılık, ISBN: 978-605-254-071-8

Bulut, Ç., Mutlu, E., & **Nazlı, M.** (2013). Innovation and Entrepreneurship Assessment Initiatives: A Critical View, *8th International Conference on Innovation and Entrepreneurship – ECIE'13, 19-20 September, Brussels, Belgium*, ISBN: 978-1-909507-61-6, p.126.

### **7.2. International/national book parts, translations**

**Nazlı, M.** (2019). *Digital Perspectives of Professional Tour Guides In A Digital Period*. In Tuncsiper, B., Sayin, F., Herguner, B., Aydin, F. I. (Eds.), *Selected Discussions on Social Science Research*, FrontPage Publications, 1st ed., London: UK, ISBN: 9789381043417

**Nazlı M.** (2019). *Tourist Psychology*. In; İçöz O., Uysal, M. (Eds.), *Turizm Ansiklopedisi Türkiye: Turizm ve Ağırlama Endüstrisinin Temel Kavramları*, 1. Baskı, Detay Yayıncılık, Ankara, ISBN: 9786052540855

**Nazlı M.**, Uzgun E., Bulut, C. (2018). *How Much Does Labour Turnover Rate In An International Organisation Create A Concern?* In Tuncsiper, B., Sayin, F. (Eds.), *Critical Debates in Social Sciences*, FrontPage Publications, 1<sup>st</sup> ed., London: UK, ISBN: 9789381043301

**Nazlı M.** (2017). *Sustainability in Services Marketing*. In Pınar, İ., Mutlu E., İğneci, M., Tütüncüoğlu, M. (eds.), *International Services Marketing: New Trends and Updated Terminology*, Detay Yayıncılık, 1<sup>st</sup> ed., Ankara, ISBN: 9786059440707

- Nazlı M.** (2017). *Managing People*. In Pınar, İ., Mutlu E., İğneci, M., Tütüncüoğlu, M. (eds.), *International Services Marketing: New Trends and Updated Terminology*, Detay Yayıncılık, 1<sup>st</sup> ed., Ankara, ISBN: 9786059440707
- Karaata S., Kesici E., Hacıoğlu F., Dalgıç G., Arbak H., **Nazlı M.**, Taşpınar P. (2016). *Izmir Innovation Success Stories*, ISBN: 9789756339541, Supported by Yasar University and Izmir Development Agency
- Nazlı M.** (2013). *Kyoto Protocole*. Ed. İge Pınar, Çağrı Bulut, Uluslararası İşletmecilik: Temel Kavramlar, Nobel Akademik Yayıncılık, 1<sup>st</sup> ed., Ankara, ISBN: 9786051335674
- Nazlı M.** (2013). *Carbon Footprint*. Ed. Çağrı Bulut, İge Pınar, Uluslararası İşletmecilik: Temel Kavramlar, Nobel Akademik Yayıncılık, 1<sup>st</sup> ed., Ankara, ISBN: 9786051335674
- Kılıçlı, E., **Nazlı, M.**, Yılmaz, K. M., Oğuz, N., Oktay, S., Öztürk, C. U. (2011). *Zekayı Değil Yeterliği (Kabiliyeti) Ölçme*. Çeviri: David C. McClelland, Harvard University, Press: Edak Eczacılar Kooperatifi.

### 7.3. Articles published in nationally-refereed journal

- Nazlı, M.**, & Arbak, H. (2020). The Strategic Importance of E-Complaints about The Health Services of Hospitals, *The Journal of Business Science*, 8(3), 373-397.
- Nazlı, M.**, Kesici, E., Turhan, D. G., & Arbak, H. (2017). Differences in Innovation Management Perspectives of Innovative Firms: A Case Study in Izmir, *Ege Strategic Research Journal*, 8(2), 151-173.
- Nazlı, M.** (2016). Does Sustainability Matter? A Qualitative Study in Tourism Industry, *Journal of Yaşar University*, 11(44), 339-350.
- Nazlı, M.**, & Kesici, E. (2016). Perception of Innovation for the Next 25 Years: International Perspective, *Journal of Business Research - Turk*, 8(3), 264-282.
- Kesken, J., & **Nazlı, M.** (2011). An Evaluation of Corporate Governance, Chamber of Certified Public Accountants of İzmir, *Dayanışma Dergisi*, 112, 9-22.

### 8. Other work experiences

- 09/06-Cont. Sales and Operations Consultant, Nazlı Carpets, Izmir  
Management of product supplies and solicitation of clients for rugs, handmade traditional kilims, carpets. Served as interpreter for international retail customers.
- 11/09-1/10 Consultancy Services  
Did job analysis in Cigli Industrialized Zone in Izmir to the companies
- 07/04-06/06 Database Assistant, Translator, Turkish Translation Solutions, Cleveland-Ohio,US  
Made document translations for high-profile companies such as Citibank, Unilever, Unipath Medifors Healthcare. Developed and maintained a client/project management database
- 04/06-05/06 Analyst, Eaton Corporation, Cleveland-Ohio, USA  
Researched and analysed the transportation system of the City of Boston for the use of GPRS systems in the community buses
- 01/04-06/05 Research Assist. & Department Assist., Cleveland State Uni., Business School  
Graded exam papers for courses titled “Operations Management”, “Business Statistics”, prepared lecture notes, assisted in research projects, provided technical computer applications support for professors

11/02-07/03 Supply Officer, NATO 3rd Corps. Headquarters, Istanbul  
Served as an interpreter-sergeant for military officers. Managed and supervised 30 soldiers, analyzed procurement needs for the premises, issued purchase orders.

07/01-11/02 Sales Consultant, Nazlı Carpets, İzmir  
Sold rugs, kilims, carpets. Interpreter for international customers

07/01-11/02 GM Assistant, Toskana Leather, İzmir  
Supervised employees to ensure and improve efficiency and effectiveness in the shoe factory. Conducted market research in France, Italy, and the United Kingdom, attended international shoe fairs.

01/00-05/00 Assistant Supervisor, Purchasing Department, Hilton, İzmir  
Performed market research, issued purchase orders, negotiated price levels.

05/98-08/98 Intern, Purchasing Department, Altinyunus Holiday Resort, Çeşme  
Audited purchase orders and deliveries, purchased supplies.

## 9. Projects, Rewards and Membership

European Union Project (2022), SDG4BIZ (Sustainable Development Goals) Training Module-2, Course Production Guide, Researcher and Contributor, **Budget= 978.890 euro**

European Union Project (2022), TOUCAN (The future of tourism without a carbon footprint), Researcher. **Budget= 256.482 euro**

TUBITAK-ULAKBIM incentive for an SSCI publication 2022

TUBITAK 2224 Support for participating in international scientific activities, 2013

Yasar University PhD Scholarship, 2011

Gundogdu Rotaract Club, President of Int. Services Committee, Honorary Member, 2010

Gundogdu R. Club, Community Services Reward “International Peace Ambassador”, 2010-11

Professional Basketball Player, Ohio Aviators 2005-2006, ABA League (American Basketball Association), 40+ trophies

Member of Northeast Ohio Turkish-American Society (TASNO), USA

Cleveland State University and Bilkent University alumni

## 10. Assisted Courses: Cleveland State University

Year	Term	Course name	Level	Students
2003-2004	Fall	Operations Management	Undergraduate	20
		Management Innovation Technologies	Masters	15
2004-2005	Spring	Management & Organizational Behavior	Masters	19

## Courses taught: Yasar University

Year	Term	Course name	Level	Students
2012-2013	Spring	Principles of Management & Organization	Undergraduate	25
2013-2014	Fall	Current Issues in Tourism	Undergraduate	24
		Destination Management & Marketing	Undergraduate	14
		Sustainability in Tourism	Undergraduate	41
		Tourism Psychology & Tourist Behavior	Undergraduate	23

2014-2015	Spring	Travel Agencies & Tour Operators	Undergraduate	18
		Meeting & Congress Industry	Undergraduate	23
2015-2016	Fall	Tourism Psychology & Tourist Behavior	Undergraduate	33
		Sustainability	Undergraduate	21
2015-2016	Spring	Meeting & Congress Industry	Undergraduate	18
		Travel Agencies & Tour Operators	Undergraduate	16
2016-2017	Fall	Tourism Psychology & Tourist Behavior	Undergraduate	31
2016-2017	Spring	Travel Agencies & Tour Operators	Undergraduate	25
		Meeting & Congress Industry	Undergraduate	23
2017-2018	Fall	Social Psychology	Undergraduate	88
	Spring	Tourism Geography	Undergraduate	16
		Business Seminars	MBA	8
2018-2019	Spring	Tourism Psychology & Tourist Behavior	Undergraduate	28
		Current Issues in Tourism	Undergraduate	13
2019-2020	Spring	Tourism Psychology & Tourist Behavior	Undergraduate + Online	9
2020-2021	Spring	Entrepreneurship in Tourism Industry	Undergraduate + Online	4
2021-2022	Spring	Sustainable Business Strategies	Undergraduate	13

## 11. References

**Prof. Dr. Çagri Bulut**, Department of Business, Yasar University, Turkey, Tel: +905063060624, [cagri.bulut@yasar.edu.tr](mailto:cagri.bulut@yasar.edu.tr) Address: Yasar University, Üniversite Caddesi No: 37-39 Bornova, Izmir-Turkey

**Assoc. Prof. Dr. Rasim Muzaffer Musal**, Texas State University, USA, Tel: 0012026251124, 0015122453197. Address: 601 University Drive San Marcos, Texas, 78666-4684, USA, [mmusal@gmail.com](mailto:mmusal@gmail.com) , [rm84@txstate.edu](mailto:rm84@txstate.edu)

**Halit Kaan**, Senior Economist, Neuberger Berman, London, UK, Tel: +447501203104, [knazli@hotmail.com](mailto:knazli@hotmail.com)

**Prof. Dr. Oya Tukel**, Dean of Martin Tuchman School of Management, New Jersey Institute of Technology, USA, Address: University Heights, Newark, New Jersey 07102 USA, Tel: 0019735966263, [oya.i.tukel@njit.edu](mailto:oya.i.tukel@njit.edu)

**Assoc. Prof. Dr. Ferika Ozer Sari**, Tourism Guidance, Yasar University, Turkey, +905422552992 [ferika.ozersari@yasar.edu.tr](mailto:ferika.ozersari@yasar.edu.tr)

**Prof. Dr. Volkan Altintas**, Faculty of Tourism, Izmir Katip Celebi University, Turkey, [volkan.altintas@ikc.edu.tr](mailto:volkan.altintas@ikc.edu.tr)